

# Corporate and Executive Services



Wealth  
Management

Corporate and Executive Services is available to guide corporations and their executives through regulatory complexities while delivering an array of sophisticated investment options to help you feel confident about your financial responsibilities—both professionally and personally. We offer an extensive range of products while leveraging the full breadth of the RBC platform.

## Corporate services

### Investment banking services

Corporate & Executive Services offers a wide range of capital-raising and merger and acquisition advisory services through RBC Capital Markets. These services include equity and debt underwriting, IPOs, private placements, private investment in public equities, and lending that can be tailored to your unique needs.

### Employee stock options

Full-service, real-time stock plan administration for employees and plan administrators is provided by Corporate & Executive Services to help simplify your responsibilities. Our service provides reporting that is compliant with financial accounting standards and offers the flexibility to accommodate various types of options, accounts, exercise transactions and payment/share delivery methods for all employee levels.

## Directed share programs

Corporate & Executive Services partners with RBC Capital Markets to help coordinate a directed share program on behalf of soon-to-be publicly-traded companies. We can help your company design a plan allowing your employees, relatives, friends and associates to purchase stock as part of the IPO. We can also organize the correspondence with identified parties and facilitate the purchase of shares within the specified time period prior to your IPO.

## Corporate share repurchases

Corporate & Executive Services offers in-depth experience with Rule 10b-18 share buybacks and can recommend an appropriate trading strategy. This enables your company to achieve maximum results while complying with Security and Exchange Commission regulations. We follow a client-focused approach that includes ongoing daily market updates and end-of-day recaps.

## Executive services

### Affiliate trading programs (10b5-1 plans)

Corporate & Executive Services can help executives and other insiders design and execute pre-arranged trading plans under SEC Rule 10b5-1, allowing them to affect sales and purchases during company-imposed blackouts and avoid reliance on issuer trading windows. Our team, and your financial advisor,

can help establish plans, monitor and perform trades, file Rule 144 paperwork, and report transaction details back to the issuer for filing purposes.

## Restricted stock transactions

By partnering with your financial advisor, Corporate & Executive Services can help owners of restricted or control stock safely liquidate positions by assuring that all open-market transactions fully comply with the appropriate rules and regulations set forth by Rule 144. We can file applicable documentation on behalf of Section 16 insiders and affiliates to ensure these transactions meet the stringent SEC guidelines.

## Other Services:

- Corporate retirement plans
- Equity risk management
- Insurance planning
- Lending
- Pre/post IPO planning

At RBC Wealth Management, we not only know financial regulations and procedures, we make it a point to know our clients and their needs. Whether that includes comprehensive investment services or a specific need like alternative investments, trust services or wealth planning, your RBC Wealth Management® financial advisor is there to answer your questions and provide step-by-step service.

**Non-deposit investment products: • Not FDIC insured • Not bank guaranteed • May lose value**